



# Hello I'm Madi Mitchell, Fashion Contour Designer



**Phone.**

+44 (0)786 588 8662



**E.Mail.**

madimitchell2006@icloud.com



**Linkedin**

linkedin.com/in/madi-mitchell-8880292b2



**Website.**

www.madimitchelldesign.com

## About Me

Third Year Contour Fashion student at De Montfort University, proficient in sketching and illustrations, garment design, pattern grading and manufacture as well as Adobe Creative Suite (Illustrator / Photoshop / XD / InDesign / Lightroom) and Lectra Modaris 2D/3D. Born in Australia and growing up in the Channel Islands I am a passionate and personable creative with a strong eye for detail who is eager to push boundaries and work as part of a strong creative team.

## Current Education

### De Montfort University

#### Contour Fashion BA (hons)

2022-2025

Widely regarded by industry experts as one of the world's best degrees dedicated to the design of intimate apparel, this course combines heritage, innovation and technical excellence

## Skills

### ADOBE CREATIVE SUITE

- Illustrator
- Photoshop
- InDesign
- Lightroom
- XD

### MICROSOFT

- Word
- Powerpoint
- Exel

### CONTOUR

- Advanced technical & creative pattern cutting
- An understanding in Fabric and trims
- Trend and market research
- Garment design and manufacture
- Product design
- Pattern grading
- Tech packs
- Packaging design
- Lectra Modaris 2D/3D
- Mood boards
- Presetation boards
- Machiene/ hand sewing
- Fashion illustrations

### TRANSFERABLE

- Eye for detail
- Empathy
- Dependability
- Team player
- Organisation skills
- Creative problem solving
- Presenting in front of audience
- Illustration
- Written and verbal communication skills
- Confidence



## Work Experience

June 2019 - Current

### Event Creator Assistant

Bonita Events, Channel Islands

- Event creator assistant.
- Assisted decorating & designing wedding venues
- Assisted educating newer peers.
- Assisted managing the events and clients.

June 2021 - September 2021

### Photographer

Guernsey Surf School

- Action & lifestyle photography.
- I was able to improve my photography skills and am confident using multiple types of cameras.
- Editing of imagery which helped develop my skills in Adobe Photoshop.

June 2022 - July 2022

### Graphic Design Intern

Potting Shed Design

- Developed skills in Adobe Creative Suite applications (Illustrator, Photoshop, Indesign, XD).
- Developed an understanding of how to work to a brief for external clients .
- Developed skills in marketing a product / brand.

## Achievements

- 3rd place in second year external client (John Lewis) module designing a collection of swim wear.
- Commended for first year external client project (Freetrain) for outfit design
- 3rd place for outfit constructed for external client project (Freetrain)
- Awarded for Met Gala project technical file for the most complex size spec.
- Played Violin (since age 5) to grade 8 standard.
- 3 time Finalist in international arts competition (Sovereign Arts Foundation)
- Winner of the specialist crafts 2020/21 Export Award (work was featured internationally on their website and social media channels.)

## Education

### The Ladies College

#### A-Levels (2020-2022)

Fine Art- A\*

Photography-B

Business Studies-C

#### GCSE's (2017-2020)

8 GCSE's including maths and english grades A\*-B

## Interests

Cooking

Travel

Photography

